



The TTI Advantage

Leading the Application of Personal & Professional Assessment Solutions in the Workplace

Our Competitive Edge

TTI holds many advantages in the assessment industry which contribute to continued growth and the ability to provide research-based, reliable assessment solutions:

- TTI holds three patents, making our products and processes unparalleled and leading-edge.
- Our products are available through over 7,000 associates in 50 countries and 26 languages.
- We provide four different views of each unique individual, creating reports with more complete results.
- With years of ongoing research, our time-tested and validated assessments solve tough personnel challenges.
- TTI is an authorized provider of IACET Continuing Education Credits.
- Analyzing both the low and high behavioral styles allows TTI to provide 384 possible graph types.
- Our patented job benchmarking system removes personal bias and ensures an accurate job evaluation.

The Industry Leader

TTI is continually leading the assessment industry and has been the first to make many major achievements and advancements:

- First to correlate the decision making of farmers based on the appearance of their farmstead. (1980)
- First to develop and introduce computerized and personalized reports based on the four-dimensional behavior model. (1984)
- First to personalize reports based on 384 different behavioral graphs. (1984)
- First to validate stress as a factor of strong disparity between Graph I and Graph II. (1984)
- First to validate the insignificance of Graph III in the behavioral model when disparity is significant between Graph I and Graph II. (1984)
- First to validate the absence of a behavior is just as important as the presence, incorporating the absence of behaviors into the computerized behavioral reports. (1984)

- First to research and create computerized reports that meet the needs of specific jobs, for example sales and customer service behavioral reports. (1986)
- First to create a computerized attitudes and values assessment instrument. (1990)
- First developer of software on the market to merge behaviors and values into one report (1992), receiving a patent for the integration. (1996)
- First to create a 60-section wheel to help map and explain behavioral styles. (1992)
- First to design and introduce assessment software that allows selection of multi-lingual response forms and reports from 26 different languages. (1993)
- First to integrate the software and Internet delivery to allow sending assessments, scoring the results, and creating and distributing a valid and accurate report. (1999) This process was later patented. (2007)
- First to validate how personal bias hinders the process of discovering real performance issues. (2000)
- First to create a report combining behaviors, values and personal skills, referred to as TTI TriMetrix®. (2002)
- First to receive a patent for a job benchmarking process that is crucial to creating a right fit for the job itself (additional patents pending). (2007)
- First to receive a patent for the online distribution method of assessments and reports, Internet Delivery Service (IDS)®. (2007)

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